

City of Chino ❖ Hall of Fame

presented on June 14, 2006 honoring

Joseph J. Brinderson

Joseph J. Brinderson was a pioneer Chino master mechanic who combined his ability, technical skill and imagination to promote Chino agriculture, leading to the creation of a lasting project of great benefit to local youth-the Chino Fair.

Born in New York City of Italian immigrants, he came to Chino as a young man from Denver to help keep the machinery operating at Chino's main industry-the American Beet Sugar refinery. He liked it and stayed.

His contribution to the community started with participation in community initiatives, in the formation of his own enterprises and in the promotion of local business during the Depression, rejuvenating the Chamber of Commerce and designing prize-winning community exhibits at the Los Angeles County Fair, Orange Show, and State Fair. His ultimate contribution was leadership in the formation of the San Bernardino County Junior Fair Association, and acquisition from the state of 30 acres of land at Central Avenue on which young people could display their agricultural and livestock projects.

Joe Binderson, also know as "J.J.", married Marie Edmonds, the daughter of a pioneer Chino family in 1911. They had three sons and two daughters, and established a family compound on west Riverside Drive, just west of the railroad tracks, where members of the family still live.

After the sugar factory shut down, Mr. Brinderson and a partner went into the well and pump business. He was also a partner in Chino's early day movie theater and operated an appliance store and tailor shop. Later he developed milking and walnut harvesting equipment, and during the thirties he became a local distributor for De Laval dairy equipment. This led to the establishment of Brinderson Farm Supply.

Mr. Brinderson was active in the Chamber of Commerce for years and was its president in 1953 and 1954.

He and his wife were lifelong youth workers. Their 4-H and FFA leadership provided the incentive for forming the San Bernardino County Junior Fair Association, now known as the Chino Fair Association. After World War II Mr. Brinderson made trips to the state capital with other local leaders to obtain a bill that allowed their association to purchase the state land at Central and Edison Avenues for an annual Junior fair. His leadership as president of the fair association until his death in 1955 at the age of 70 led to the dedication to him of Brinderson Hall in 1983.